

PRESS RELEASE GENERAL

*“It is an extraordinary thing to process something
as big as getting cancer through art.”*

Lori Benson

DEAR TALULA FILMMAKER LORI BENSON BEGINS LECTURE TOUR

Within days of being diagnosed with breast cancer at age 38, Lori Benson began filming every detail of her experience— sharing her medical choices and physical changes, her salon visits and shopping sprees, and her private family moments. What began as a gift to her then one-year-old daughter has become an award-winning documentary, candidly capturing how life’s hardest questions often lead to its strongest affirmations.

DEAR TALULA is an intimate portrait of a woman whose courage, candor and humor make her captivating to watch on screen. Since its HBO premiere in YEAR, the film has been screened at the Tribeca Film Festival, LunaFest and various festivals around the world. It was short listed for an Oscar in 200 7and continues to inspire a unique emotional response.

Filmmaker Lori Benson is a passionate advocate for breast cancer awareness. She has appeared as a guest on *“The View”* and contributes feature articles to numerous publications. Lori continues to share her experience, her knowledge and her compassion with audiences throughout the world at lectures, seminars, conferences and fundraisers.

For more information on screening Dear Talula and hosting Lori Benson, please contact: